



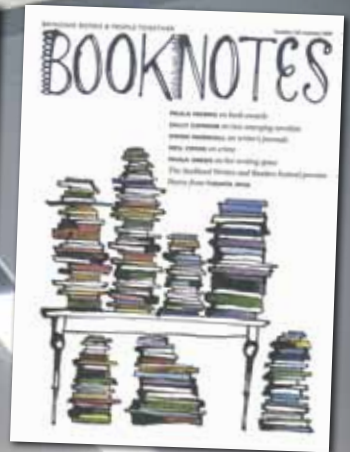
ART



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Scientific American Mind Magazine, new from the editors of Scientific American, takes readers inside the most riveting breakthroughs in psychology, neuroscience and related fields.

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SCIENTRIFIC

Scientrific magazine for ages 7+ is packed with science news, feature articles, hands-on experiments, comics, competitions and brain-bending puzzles.

ART

ART NZ



Art New Zealand is the major visual arts journal in New Zealand. First published in 1975, it has consistently surveyed New Zealand's contemporary art with rigour and professionalism. It is essential reading and reference for those interested in New Zealand art. Its place in the art world is secure and its reputation is unequalled.

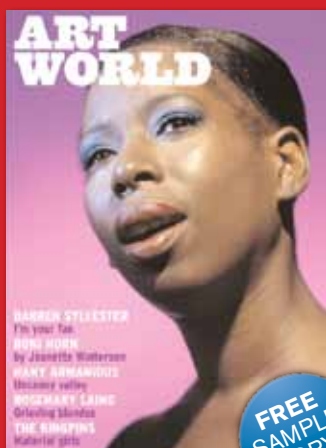
ARTIST PROFILE



An innovative new quarterly magazine that profiles leading artists and rising art stars. Includes intimate studio portraits documenting artists, and their working environments; profiles of neglected mid-career artists; leading opinion writers, previews of major public gallery exhibitions; international artists and events; book reviews; and more.

Artist Profile provides a fresh, imaginative periodical to record the personalities that fill the visual arts world and inspire a new generation of art lovers

ART WORLD



A new perspective on contemporary art. Art World is a new bi-monthly magazine profiling the work of Australian and New Zealand artists alongside their international peers. It focuses on recent work by a broad selection of both emerging and established artists practising across all disciplines. Art World includes news, previews, reviews and inside information from around the world, and provides an opportunity for artists, curators and gallerists to speak directly to everyone fascinated by contemporary art.

AUSTRALIAN ABORIGINAL ART



Australian Aboriginal Art is a new international quarterly – the first magazine to profile, explore and document the complex contemporary visual culture of Aboriginal people. With 180 lively pages packed with news, previews, reviews and beautifully reproduced images, this magazine brings together artists of all ages, from every part of Australia, working across traditional and contemporary mediums.

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ISSUE 86 FEATURING

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Jack Lasenby. *Old Drumble*

Philippa Werry. *Enemy at the Gate*

Joan de Hamel reviews

Brian Falkner. *The Tomorrow Code*

Tina Shaw. *About Griffen's Heart*

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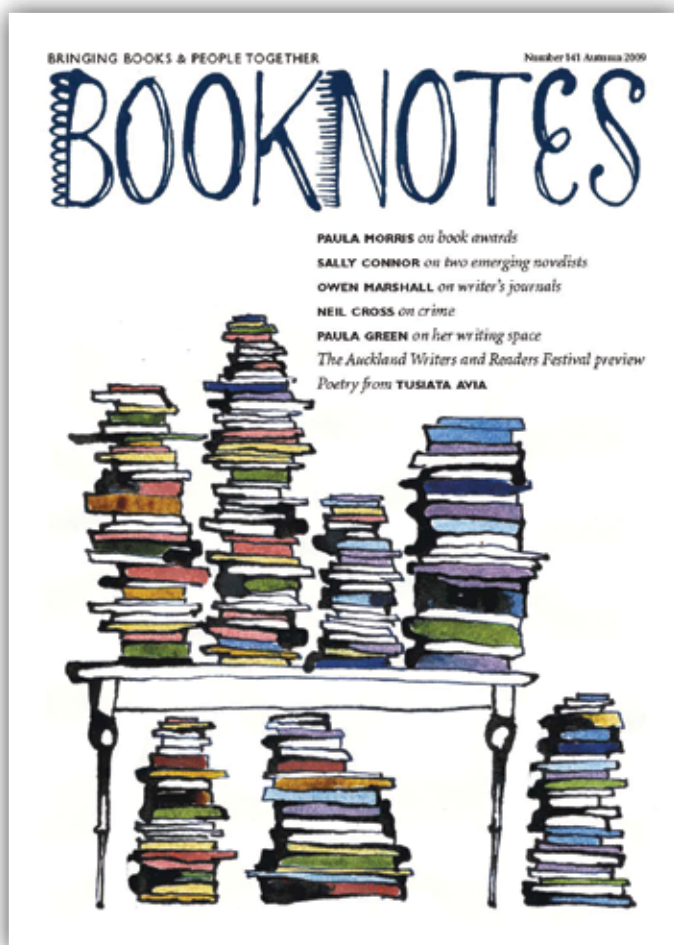
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LIFESTYLE

NO. MAGAZINE



No. Magazine is a quarterly cultural archive dedicated to the documentation of people and popular culture. Through a series of interconnected profiles No. Magazine inspires and collaborates with some of the world's most talented artists and agitators. Film, fashion, design, photography, art and literature are presented through the eyes of the visionaries responsible for bringing them to life.

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G Magazine is practical, positive and focused on green living solutions you can trust. It is packed with articles, ideas and tips for everyday sustainable living: home, food, finance, fashion, renovation, technology, how-to as well as the big issues! Produced on 100% recycled paper, G Magazine is loved by readers and is the winner of 14 awards. And it is endorsed by Richard Branson and Cathy Zoi (CEO of Al Gore's Alliance for Climate Protection).

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WOMEN'S HEALTH



Women's Health is informative, fresh, smart and inspiring. We speak to today's active women in a way that is passionate, authoritative and relevant to their lifestyles. Women's Health motivates and educates women to take control of their physical and emotional selves, so that they can live the lives they imagine.

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KIDS & TEENS

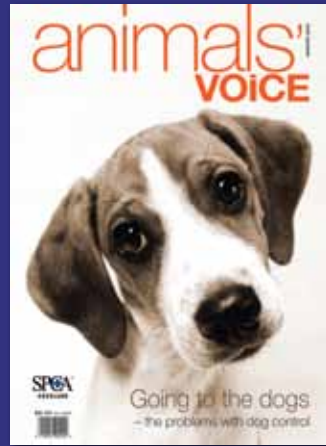
MAD / MAD CLASSIC



A yearly subscription includes 8 issues of MAD magazine and 4 issues of MAD Classics. You'll get one magazine every month. MAD magazine lampooning favourite TV shows, satirising popular movies and lambasting popular culture. MAD Classics showcase old favourites and new surprises, in full colour. Spy Vs Spy, The Lighter Side, Sergio's MAD Look at, Fold-Ins, Don Martin, Classic Movies and TV Shows plus Advertising all get the MAD treatment.

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ANIMAL'S VOICE



An emphasis on the welfare, health and care of animals gives this magazine genuine educational and reference value. Animals' Voice is the magazine for those who really care about animals.

Packed with heart-warming, informative and moving stories, SPCA Animals' Voice is guaranteed to touch the hearts of readers of all ages

www.mercurysubs.co.nz/animalsvoice

GIRLFRIEND



Targeting readers aged 12-17 years old with a fantastic mix of fashion, beauty tips, entertainment goss and quality lifestyle articles. With editorial campaigns covering real issues such as bullying, global warming and personal privacy, Girlfriend encourages readers to be themselves.

With fab prizes, posters, and lifestyle advice Girlfriend's packed full of inspiration for the modern girl.

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UPSTART



Upstart Magazine – the Kiwi kids' mag with everything!

Packed full of kids' own stories, their achievements, thoughts, opinions and insights on all kinds of topics.

Features interviews with celebrities and local role models, exciting competitions NZ children can actually enter and win, and all the latest news and reviews in sport, fashion, music, gaming, books, television, movies and heaps more!

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SPORTS AND OUTDOOR

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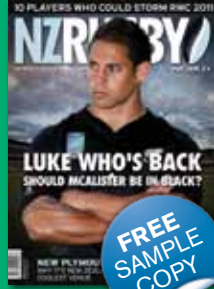
NZ FISHING WORLD



Edited by well-known fishing authority Geoff Thomas, of TV3's "Outdoors With Geoff" and "The Fishing Show" on BSport. Geoff's philosophy is simple: People want to catch more fish, have more fun and learn how to do it.

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NZ RUGBY WORLD



NZ Rugby World is the New Zealand's biggest selling rugby magazine, with an award winning editorial and photography team, and an all-star cast of columnists bring readers the latest on rugby topics.

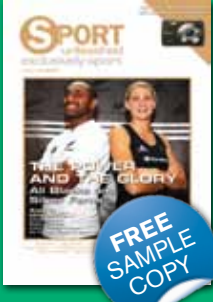
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New Zealand's No.1 golf magazine is a multiple award winner, and delivers all the best in golf features, news and fashion, travel and motoring. Now includes a challenging tuition package.

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NZ ADVENTURE



A lifestyle adventure magazine with editorial, images and product news relating to outdoor pursuits, in New Zealand and overseas. From big wave surfing to kayaking in the arctic, from Mountain biking to climbing.

NZ WILDERNESS



NZ's magazine of the outdoors, with in-depth features on outdoor activities, conservation, tourism, credible equipment reviews, maps of national parks and mountain ranges. An ideal addition to outdoor education or geography classes.

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NZ ENDURANCE SPORT



Bimonthly with feature articles on Triathlon, Multisport, Ironman and Adventure Racing. Regular columns, product reviews, training tips and race reports from international and local events.

NZ MOUNTAIN BIKER



With trail stories, event reports, interviews, bike and product reviews, workshop features, skills riding tips, rider columns, new products, where to ride tips, buyers guides and great mountain biking stories from NZ and overseas.

SPOKE



A fresh and innovative look at mountain biking with original content, bold design and high quality production values. It provides an unbiased look at the lives and activities of mountain bikers in Aotearoa, consistently pushing the boundaries of mountain biking.

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NZ SURFING



The authoritative New Zealand surfing magazine overflowing with waves, beach culture, local surfers and world class surfing photographs.

WAVES



You can't surf without WAVES! Australia's wittiest surf title is a hero-driven, irreverent and fashionable publication with plenty of attitude. Never-seen-before killer images, Waves delivers the reader a ride they will never forget. Lock yasef in...

MANUAL



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NZ SNOWBOARDER



Respected internationally for quality production, editorial and photographic integrity, this is the number one selling Snowboard magazine in NZ. Created by active snowboarders, and editorial contributors who are passionate about snowboarding.

NATURE'S PLAYGROUND/DIVE NZ



First published in December 1989. Dive NZ covers the best locations to dive and what there is to see, with interviews, gear recommendations and articles on recent events across NZ and AU.