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- Stuart Shepherd- Managing Director

## About Us

**TMMC.**  
THE MAGAZINE MARKETING CO LTD.

TMMC Magazine Subscription Service has been in operation for over 60 years, serving both individual and institutional subscribers in New Zealand.

TMMC has a dedicated team of knowledgeable staff servicing new and renewing subscriptions across thousands of trade and consumer customers.

#### POSTAL ADDRESS:

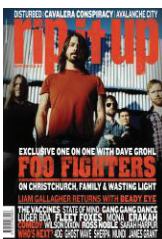
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## Musical Magazine Feature

NZ Music Month Feature....online, Subscribe to any Music magazine in May and we will put you in the draw to win a \$ 100.00 MagMag Voucher! Visit [magmag.co.nz](http://magmag.co.nz) for details....



Rip It Up  
NZ



Groove Guide  
NZ



Alternative Press  
US



Uncut  
UK



Mix Mag  
UK



Mojo  
UK



Billboard  
US



DJ  
UK



Jazz Journal  
UK



Metal Hammer  
UK



Rolling Stone  
US



The Source  
US

## New Arrivals

A selection of new titles arriving in May and featuring in the Creative Magazine Guide...



Doing Bird  
AU Fashion



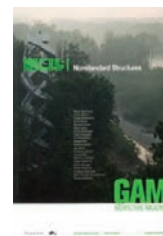
Tar  
US Arts



Hot Shoe  
UK Photography



Empty  
AU Arts



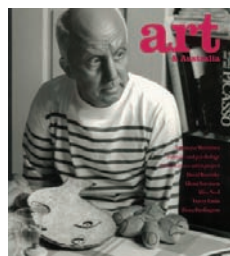
Gam  
EU Architecture



Kaleidoscope  
EU Arts

Please apply for all subscription rates.....

## Featured - Art & Australia and Ampersand Magazine



In its various incarnations, Art & Australia magazine has enjoyed a long and rich history as Australasia's premier art journal. Art & Australia was first published in 1963 by Sam Ure Smith. The magazine was the successor to an earlier magazine, Art in Australia, which was published between 1916 and 1942.

The magazine continues to evolve, focusing now on the latest developments in Australian and international contemporary art, and on encouraging emerging artists.

Subscription Rate \$ 115.00 (1 year subscription) 4 issues.



Ampersand explores creativity, societal change and the human condition through multiple disciplines. We are interested in the discussion of any subject matter, particularly that which is unfashionable, unorthodox, illuminating or rare. Ampersand brings together academia and popular culture, enquiry and humour, innovation and tradition, opinion and evidence. We have a penchant for history and echoes of the past. We are interested in all modes of visual art. We are political, and interested in the fallout of religion and globalisation. We intertwine it all with absurdity, sex and cheap laughs.

Ampersand is being published by Art & Australia throughout 2011.

Subscription Rate on application 4 issues.

## Library Services

### Booknotes in Libraries

Booknotes was launched afresh in May 2009 with new content and design to appeal to readers with a broad range of tastes and interests. Booknotes aims to foster and encourage the enjoyment of books, and until now it has been mailed exclusively to members of the Book Council. Based on feedback from librarians and booksellers, the Council believes there's a wider interest in such a magazine with a New Zealand focus.

TMMC is pleased to offer Booknotes as a resource for reader groups and bookclubs. To order Booknotes multiple copies for the library - please phone 09 979 2560 or go to [www.magmag.co.nz/booknotes](http://www.magmag.co.nz/booknotes)

Receive a free copy of the Book Compass Discussion Guide when ordering for your library.



Issue 172 is now available

[Magmag.co.nz/booknotes](http://Magmag.co.nz/booknotes)

## Coming Soon

### MagMag Creative Magazine Guide

MAGMAG 'THE CREATIVE MAGAZINE GUIDE' May 2011.

Issue 4 of MagMag is dedicated to the world's leading titles in the Creative Industries. Offering students and professionals a guide to prominent periodicals in the Visual Arts, Architecture & Design. This detailed publication offers the serials manager / periodicals buyer a detailed publication in electronic and print editions.

In a unique 180 x 100 mm guide book format, the Creative Magazine Guide features the worlds top 100 magazines and periodicals in design, art, media.



To receive your free copy on publication in May go to:

[Magmag.co.nz/creativemag](http://Magmag.co.nz/creativemag)

## Magazine Update

### Title Changes



#### Pacific Power Boat

Merged

NZ Propeller and Pacific Motor Yacht Magazine have now merged into Power Boat Magazine - coming soon to MagMag.

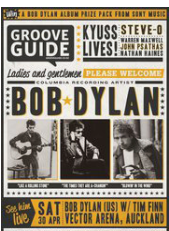
We are no longer taking subscriptions to Pacific Motor Yacht.



#### Prodesign

Ceased

It's been a staple of the design industry for just shy of 20 years, but spatial, product and graphic design magazine ProDesign is set to permanently close its pages with AGM Publishing announcing the upcoming May issue will be its last.



#### Groove Guide

Still Publishing

MagMag would like to apologize for a mistake that was made in the last newsletter where we listed Groove Guide as a ceased publication. Groove Guide is in fact still running and it is actually Real Groove that ceased publication back in October 2010.

## I'm Reading...

### Uncut Magazine UK - Stuart's Review



Stuart Shepherd  
Managing Director

Launched in 1997 Uncut is a monthly magazine focused on music and movies, edited by Allan Jones. According to the publisher, IPC Media UK the readership is 35-40 years plus. This fits with me as I enjoy the way Uncut talks directly to me as a reader. I'm maybe old fashioned but the fact that Allan Jones grew up with the industry as editor of Melody Maker the weekly music-press bible through the 1970's and 1980s damn near makes him a living legend. He's one who can gain back stage access to the artists and crafts lengthy features written with a style that's pure rock and roll.

A music industry mate of mine said to me last week 'we read our magazines on the IPAD now?' ... these are challenging times for the magazines in print, but I challenge anyone to beat the selection of new music on the free CD with each issue. My record collection is littered with years of these CDs and I can honestly say some of the best new music discoveries have come from these wonderful Uncut disks. In a time where music magazines have mostly moved sideways into entertainment and lifestyle it's reassuring to have the a true old school magazine with something to say and hear....Uncut speaks my language, despite the frequent Beatles covers...