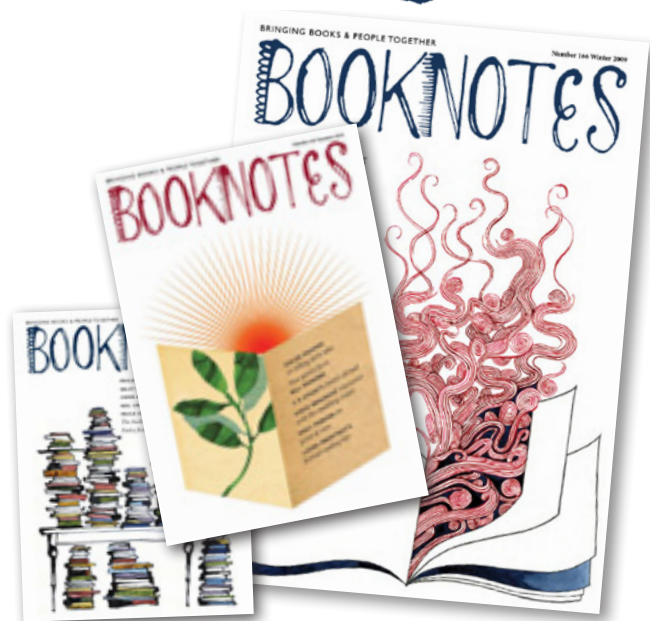


BOOKNOTES

About *Booknotes*

Designed for the New Zealand book lover, *Booknotes* offers a lively mix of news and discussion about books, writing and writers in New Zealand. The only general books magazine in New Zealand, it is produced quarterly by the Book Council with contributions from New Zealand's leading writers, journalists and commentators. Regular features include author profiles, writers' experiences, topical commentary, new writing, literary diversions and reading guides and recommendations.



Why *Booknotes* for Libraries?

Booknotes was launched afresh in May 2009 with new content and design to appeal to readers with a broad range of tastes and interests. *Booknotes* aims to foster and encourage the enjoyment of books, and until now it has been mailed exclusively to members of the Book Council. Based on feedback from librarians and booksellers, the council believes there's a wider interest in such a magazine with a New Zealand focus.

The librarians canvassed see many potential uses for *Booknotes* to enhance libraries' relationships with their members and help develop readers in their communities:

- The use of *Booknotes* features, particularly the *Book Group Compass* discussion guides, as resources for library-based reading groups
- The use of commentary and opinion pieces in *Booknotes* to stimulate discussion of issues among reading groups
- Selective free distribution of the magazine to add value to library membership
- Circulation among staff as a professional development resource

In association with the special bulk subscription offer for libraries, *Booknotes* will carry **regular additional content aimed at libraries and their members**. In at least two of its four annual issues, librarians will be able to find additional *Book Group Compass* discussion guides and additional genre guides. Among the great range of stimulating and lively features and columns, there will be at least four pages of content specifically designed for use in libraries.

Through its strong relationships with libraries and library organisations, the Book Council expects to continue to refine the *Booknotes* content for libraries to make it as relevant to their needs as possible.

Booknotes Multiple Copy Library Offer

July 2010:

New fiction features in the July issue with an author interview with the startling new Kiwi talent **Stephen Daisley** and an exclusive extract from his novel *Traitor*. Graphic novelist **Dylan Horrocks** draws on the history of Superman and Mickey Mouse when he poses the question *who really owns our stories and culture – the lawyers or the people?* **Martin Edmond** gives a sneak peak of the Michael King Writers' Centre in *My Space*, **Craig Sistorson** takes to the *Soapbox* to argue that New Zealand should wake up to its local crime writing talent, writer **Fiona Farrell** shares her favourite *Hidden Treasure* of a bookshop, and **Sue Orr** introduces readers through the good, the better and the best of short fiction in *Searching the Bookshelves*. And among the many more features there is a *Book Group Compass* discussion guide for Alison Wong's debut hit *As the Earth Turns to Silver*.

September 2010:

Library and reading group special: an extra four pages of content designed for libraries and reading groups will be added to *Booknotes* in September, bringing it to 24 pages. In addition to the usual regular features, the issue will include two *Book Group Compass* discussion guides; two *Searching the Bookshelves* features, which guide unfamiliar readers into a selected genre; plus coverage of issues of particular interest to library users. Joining these features will be **Denis Welch's** interview with **Lloyd Jones** on life after *Mr Pip*, former *Listener* editor: **Finlay Macdonald** on what's currently on his *Bedside Table*, expatriate Kiwi writer **Tim Wilson's** view of the New York books scene, and much more.



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This is a 2-issue trial of Booknotes in libraries. A survey will be distributed to evaluate reader feedback and the usefulness of Booknotes in libraries.

TERMS & CONDITIONS

The *Booknotes* Library multiple copy order includes delivery within New Zealand.

You will get billed for each of the two issues at the rates specified - July and September issues of *Booknotes*.

The standing orders are will be billed in July September 2010

Standing orders are billed to you TMMC Library Account. The account is due for payment on the 20th of the month following.

Return this form by Thursday the 8th of July 2010 to be in time for the July and September issues.