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## About Us

# TMMC.

THE MAGAZINE MARKETING CO LTD.

TMMC Magazine Subscription Service has been in operation for over 60 years, serving both individual and institutional subscribers in New Zealand.

TMMC would like to wish everyone a very Merry Christmas and a Happy New Year!

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TMMC NEWS: Jan 2012



## Merry Christmas from TMMC!

TMMC would like to wish you all a very Merry Christmas and a Happy New Year. We hope that you all have a safe and wonderful holiday and come back refreshed and ready for the new year.

### Magazine Deliveries to Libraries:

**Week 52** ( 26/12 ) Closed for this week. No courier deliveries nationwide

**Week 01** ( 02/01 ) Open 4/01 . Couriers and mail deliveries recommence and dispatch Thursday 5th January 2012

### Office and Warehouse Hours:

TMMC office and warehouse services will be closed for the Christmas - New Year holidays from 4.00 pm Friday December 23rd, Re opening Wednesday 4th January 2012 .

## NewspaperDirect Production Dates

Production of all newspapers to retailers will be stopped over the Christmas period for 2 weeks, and will resume again on January 9th 2012 with the 8th Jan editions. Subscription copies will be distributed Monday 9th January.

## We have moved

- New Distribution Centre.
- New Office.
- New Magazine Display Space.
- New Phone Numbers.

### New Details:

16A Mackelvie Street  
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New Zealand

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## Destinations and Whitcoulls Promotion

**SUMMER Destinations**

**Whitcoulls Rewards**

**Promotion**

**Turn over for details**

**WIN A DREAM HOLIDAY TO THE SUNSHINE COAST**

## Destinations & Whitcoulls Promotion - Important Information for Whitcoulls Retail Stores

### Introduction to the Promotion

The Whitcoulls and Destinations Summer Promotion will be run from 09/01/2012 to 28/01/2012. The promotion is exclusive to Whitcoulls and offers customers the chance to win a dream trip for two to the Sunshine Coast, Queensland.

### Mechanics of Entry

The customer can enter the competition both in store or online.

#### In order to enter the competition the customer must:

- Buy Destinations Summer Edition
- Be a Whitcoulls rewards member and swipe rewards card upon entry

(If the customer is not a **Whitcoulls Rewards** member then the customer can become one at point of sale in shop or join online.)

### Visuals for Retail Stores

Each of the 6 main Whitcoulls metro stores will be provided with A0 posters for their shop windows. (please view mock up to the right) Destinations & TMMC will merchandise these 6 shop windows with displays that promote the Sunshine Coast getaway.

All 60 Whitcoulls stores will be provided with A2 posters for their shop window displays.

(Note: All stores will also be provided with mini A4 posters that can be used as handbills which customers can take away with them. These can be kept on store counters)

### Whitcoulls Website

Destinations Summer Edition will be available on the Whitcoulls website at \$9.90.

- Promotional banner on the Whitcoulls homepage that tells customers to buy the magazine to go in the draw to win.
- Banner is linked to the Destinations Summer Edition title page
- Link to the T's and C's from title page to the Destinations page within MagMag website.



## Dream Trip for 2 to The Sunshine Coast - Prize Details

**Return Flights for 2 ex Auckland & Return Brisbane airport transfers for two adults door to door from your accommodation on the Sunshine Coast.**

#### 8 nights accommodation as follows:

**Rhumba Beach resort:** Enjoy two nights of pampering at Caloundra's Five Star Rumba Beach resort in a spacious King Resort Spa Suite

**Narrows Escape Rainforest Retreat:** Rejuvenate mind, body and spirit with two nights at this tranquil, luxurious, intimate hideaway in the heart of the hinterland

**Hyatt Regency Coolum, Golf Resort and Spa:** Two nights accommodation for two people in a newly refurbished Golf King room with hot buffet breakfast each day

**Waves Resort:** 2 nights for 2 people

#### Activities Include:

**Kayak Noosa:** A river sunset kayak tour for two, exploring wildlife rich mangroves and sandbars while discovering the hidden treasures of the Noosa River.

**UnderWater World:** Take the plunge with our graceful and playful seal family, swim and play with our cheeky seals.

**Nikon:** 2 x cameras - to the value of \$3500 NZD

### Shop Window Poster Visual

